

Internship Application 2021

FleishmanHillard, South Africa

Please complete the 2-page internship application form and upload it along with your updated CV. Applications without a CV will **not** be considered.

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| Personal Details: | |
| **Full Name:** |  |
| **Physical Address:** |  |
| **Mobile Number:** |  |
| **LinkedIn Profile:** |  |
| **Twitter Handle:** |  |
| **Instagram Handle:** |  |
| **Email Address:** |  |
| **Are you currently studying? If yes, please insert course details:** |  |



**Please answer the following questions to support your application:**

About you:

1. What do you believe is the most impactful thing you have ever done or been a part of? (100 words)
2. If you could be a kitchen utensil, what would you be and why? (100 words)
3. What is your favourite brand (product, organisation or person) and why? (100 words)

Career in Communications:

1. What do you want to achieve in your career in Communications? (100 words)
2. From your tertiary education (or have completed), what element have you enjoyed the most? (100 words)

Media Awareness:

1. Detail a media story (e.g. a crisis, brand positioning etc.) from the last six months that in your opinion has been newsworthy. Explain why you believe it was newsworthy. (200 words)