



Ensuring Change through Empowerment

Generic MAC (Public Relations) Sector Code B-BBEE

Verification Certificate

Gazette No: 39971

Fleishman-Hillard South Africa (Pty) Ltd

Trading as: Fleishman-Hillard SA

Registration Number: 2000/021873/07, VAT Number: 4620107526

Address: 3 Sandown Valley Crescent, Sandton, 2196

LEVEL ONE CONTRIBUTOR

Element	Target Score	Actual Score
Ownership	25	19.73
Management Control	27	22.20
Skills Development	30	16.24
Enterprise and Supplier Development	46	41.46
Socio-Economic Development	5	5.00
Responsible Marketing and Communication	5	5.00
Total Score	138	109.63

Analysis	Results	Analysis	Results
Black Ownership Percentage	35.21%	Black Designated Group Percentage	29.57%
Black Women Ownership Percentage	16.55%	Black Youth Percentage	29.57%
Modified Flow through Principle Applied	No	Black Disabled Percentage	0.00%
Procurement Recognition Level	135.00%	Black Unemployed Percentage	0.00%
Discounting Principle Applied	No	Black People Living in Rural areas Percentage	0.00%
Empowering Supplier	Yes	Black Military Veterans Percentage	0.00%
Exclusion Principle used	No	Black New Entrant Percentage	35.21%
Financial Year End	31 December 2024	Participated in Y.E.S Initiative	No
Issue Date	28 November 2025	Achieve Y.E.S Target and 2.5% Absorption	N/A
Re-issue Date	N/A	Achieve 1.5 x Y.E.S Target and 5% Absorption	N/A
Expiry Date	27 November 2026	Achieve Double Y.E.S Target and 5% Absorption	N/A

Technical Signatory: Jeanet Mahlalela

FLE008449/11/2025

Certificate Number

The information on this certificate and in the verification report represent an independent opinion based on verification procedures and analysis carried out by mPowerRatings in terms of the principles contained in the Department of Trade and Industry's Code of Good Practice on Broad Based Black Economic Empowerment as gazette October 2013



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