mpower ratings

Ensuring Change through Empowerment

Generic MAC (Public Relations) Sector Code B-BBEE Verification Certificate

Gazette No: 39971

Fleishman-Hillard South Africa (Pty) Ltd

Trading as: Fleishman-Hillard SA

Registration Number: 2000/021873/07, VAT Number: 4620107526

Address: 3 Sandown Valley Crescent, Sandton, 2196

LEVEL ONE CONTRIBUTOR

Element	Target Score	Actual Score
Ownership	**25**	**19.73**
Management Control	**27**	**18.94**
Skills Development	**30**	**16.70**
Enterprise and Supplier Development	**46**	**42.31**
Socio-Economic Development	**5**	**5.00**
Responsible Marketing and Communication	**5**	**4.98**
Total Score	**138**	**107.66**

Analysis	Results	Analysis	Results
Black Ownership Percentage	**35.21%**	**Black Designated Group Percentage**	**30.21%**
Black Women Ownership Percentage	**16.55%**	**Black Youth Percentage**	**30.21%**
Modified Flow through Principle Applied	**No**	**Black Disabled Percentage**	**0.00%**
Procurement Recognition Level	**135.00%**	**Black Unemployed Percentage**	**0.00%**
Discounting Principle Applied	**No**	**Black People Living in Rural areas Percentage**	**0.00%**
Empowering Supplier	**Yes**	**Black Military Veterans Percentage**	**0.00%**
Exclusion Principle used	**No**	**Black New Entrant Percentage**	**35.21%**
Financial Year End	**31 December 2025**	**Participated in Y.E.S Initiative**	**No**
Issue Date	**17 November 2026**	**Achieve Y.E.S Target and 2.5% Absorption**	**N/A**
Re-issue Date	**N/A**	**Achieve 1.5 x Y.E.S Target and 5% Absorption**	**N/A**
Expiry Date	**16 November 2027**	**Achieve Double Y.E.S Target and 5% Absorption**	**N/A**

Technical Signatory: Jeanet Mahlalela

FLE008688/11/2026

Certificate Number

The information on this certificate and in the verification report represent an independent opinion based on verification procedures and analysis carried out by mPowerRatings in terms of the principles contained in the Department of Trade and Industry's Code of Good Practice on Broad Based Black Economic Empowerment as gazette October 2013

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BVA 204

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